ARMB, Circle Office: PNB House Trichy Thanjavur Road, Kailasapuram,
Trichy 620014 (Email: cs8327@pnb.co.in) Tel.ph 0431-2521165

Date: 17.10.2026

BY SPEED POST A/D

S.No	Name And Address	S.No	Name and Address
1.	**Borrower** **M/s Nithya Enterprises** **25, Vaithiyanadhar Iyer Street,** **Shenoy Nagar,** **Madurai-625007.**	2	**Borrower** **Mrs. S. Shymala (Managing Director of Nithya Enterprises)** **W/o Mr. Seshan,** **80, KVR Nagar, Mahalakshmi Nagar,** **K.Pudur,** **Madurai – 625007**
3	**Borrower** **Mrs. R. Kousalya (Director of Nithya Enterprises)** **No.2, Old Agraharam Street,** **Chinna Chokkikulam,** **Madurai – 625002**	4	**Guarantor:** **Mr. TA Ramasamy** **S/o Mr. T. Alagar Iyengar,** **80, KVR Nagar, Mahalakshmi Nagar,** **K.Pudur, Madurai-625007**
5	**Guarantor:** **Mr. G. Seshan** **S/o R. Govindan** **80, KVR Nagar, Mahalakshmi Nagar, K. Pudur,** **Madurai-625007**		**Mortgagor/ Guarantor** **Mr. Govindan Iyengar** **80, KVR Nagar,** **Mahalakshmi Nagar,** **K. Pudur,** **Madurai – 625007**

Dear Sir /Madam,

Reg: Credit facilities availed by M/s NITHYA ENTERPRISES Managing Directors : Mrs. S. Shymala and Mrs. R. Kousalya from Punjab National Bank, BO: North Veli Madurai, Co:Trichy.

Please refer to our demand notice issued **u/s 13(2) of SARFAESI Act dated 02.01.2014 followed by possession notice dated 04.03.2025** issued u/s 13(4) of the said Act. Having failed to adjust the above loan accounts we have decided to bring the mortgaged / hypothecated properties for e-auction sale under the SARFAESI Act.

Please find enclosed copy of the e-auction sale notice dated **17.10.2026** for your perusal and necessary action.

Thanking you,
Yours faithfully,

AUTHORISED OFFICER

Copy to The Branch Head, BO: **North Veli Madurai** for information along with copy of e-auction notice

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Phone : 0431-2521165, Mail Id – cs8327@pnb.co.in

SALE NOTICE FOR SALE OF IMMOVABLE PROPERTIES

E-Auction Sale Notice for Sale of Immovable Assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8 (6) of the Security Interest (Enforcement) Rules, 2002. Notice is hereby given to the public in general and in particular to the Borrower (s) and Guarantor (s) that the below described immovable property mortgaged/charged to the Secured Creditor, the constructive/physical/ symbolic possession of which has been taken by the Authorized Officer of the Bank/ Secured Creditor, will be sold on "As is where is", "As is what is", and "Whatever there is" on the date as mentioned in the table herein below, for recovery of its dues due to the Bank/ Secured Creditor from the respective borrower (s) and guarantor (s). The reserve price and the earnest money deposit will be as mentioned in the table below against the respective properties.

SCHEDULE OF THE SECURED ASSETS

Name of the Branch	**Madurai North Veli (108910)**
Name of the Account	**M/s NITHYA ENTERPRISES**
Name & addresses of the Borrower / Guarantors account	**Borrower** **M/s Nithya Enterprises** **25, Vaithiyanadhar Iyer Street,** **Shenoy Nagar, Madurai.** **Borrower** **Mrs. S. Shymala (Managing Director of Nithya Enterprises)** **W/o Mr. Seshan,** **80, KVR Nagar, Mahalakshmi Nagar,** **K.Pudur,** **Madurai – 625007** **Borrower** **Mrs. R. Kousalya (Director of Nithya Enterprises)** **No.2, Old Agraharam Street,** **Chinna Chokkikulam,** **Madurai – 625002** **Guarantor:** **Mr. TA Ramasamy** **S/o Mr. T. Alagar Iyengar,** **80, KVR Nagar, Mahalakshmi Nagar,** **K.Pudur, Madurai-625007**

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	Guarantor: **Mr. G. Seshan** **S/o R. Govindan** **80, KVR Nagar, Mahalakshmi Nagar, K. Pudur, Madurai-625007** **Mortgagor/ Guarantor** **Mr. Govindan Iyengar** **80, KVR Nagar,** **Mahalakshmi Nagar,** **K. Pudur,** **Madurai – 625007**
Description of the Immovable Properties Mortgaged / Owner's Name (mortgagers of property(ies)	**Immovable Property In The Name Of Mr. G.Shesan S/o R. Govindan Iyyengar:** All That Part and Parcel of Land and Building Situated at Aathikulam Village, Naganakulam Panchayat, Madurai North Taluk, Tallakulam Sub-D, Madurai North R-D, Madurai District. **Plot No:** Old Sy.No.1/1, 1/3, 4/1 and 4/3 at present as per Sub Division R.S.No. 5/1 and 5/3. **Area:** Total area 4.02 acre laid out Plot No.80 comprised in Sy.No.5/3 measuring East-West 30' North-South 40' totally measuring 1200 sq.ft and the house building there in with fixtures and fittings etc. and all. Layout approved by Naganakulam Panchayat under Approval No.188/02 dated 13-03-2003 **Boundaries:** North-23' wide East-West Road East-Plot No.81 South-Plot No.87 West-Plot No.79
Dt. Of Demand Notice u/s 13(2) of SARFAESI ACT 2002	**02.01.2014**
Outstanding as on **30.09.2026**	**Nithya Enterprises:** Rs. 98,02,109.07/- (Rupees Ninety Eight Lakhs Two Thousand One Hundred and Nine and Seven Paisa Only) and extension to **Housing Loan: Rs.** 22,15,821.10/- (Rupees Twenty Two Lakhs Fifteen Thousand Eight Hundred and Twenty One and Ten Paisa Only) **Total: Rs. 1,20,17,930.17/-** (Rupees One Crore Twenty Lakhs Seventeen Thousand Nine Hundred Thirty and Seventeen Paisa Only) as on 30.09.2026 plus further interest, costs and other charges thereon from 01.10.2026
Possession Date u/s 13(4) of SARFAESI ACT 2002	**04.03.2025**

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Nature of Possession Symbolic/Physical/Constructive	Physical
Reserve Price	**Rs.62,20,000/-** (Rupees Sixty Two Lakhs Twenty Thousand Only)
Earnest Money Deposit (EMD) (last date of deposit of EMD)	**Rs.6,22,000/-** (Rupees Six Lakhs Twenty Two Thousand Only) **EMD Last Date: On or before commencement of E-Auction**
Bid Increase amount	Rs.50,000/- (Rupees Fifty Thousand Only)
Date / Time of E-auction	**26.11.2026 (Tuesday) 10:00 AM to 04:00 PM**
Details of encumbrances known to the Secured Creditor	Entry Vide Document No-03/2018 dated 12/06/2018 "An attachment order passed IN THE HIGH COURT OF JUDICATURE AT MADRAS (ORDINARY ORIGINAL CIVIL JURISDICTION) A.No.3737 of 2017 between M/s.Cholamandalam Investment and Finance Company Limited, rep by its Authorised Signatory(Applicant) and M/s.Nithaya Sri Marketing by its Managing Director (Respondent) & G.Shesan (Respondent)"

TERMS AND CONDITIONS OF E-AUCTION SALE

The sale shall be subject to the Terms & Conditions prescribed in the Security Interest (Enforcement) Rules 2002 and to the following further conditions.

1. The auction sale will be "online through e-auction" portal **https://www.BAANKNET.COM**
2. The intending Bidders/ Purchasers are requested to register on portal (**https://BAANKNET.COM**) using their email-id and mobile number. The process of e-KYC is to be done through Digilocker. Once the e-KYC is done, the intending Bidders/ Purchasers may transfer the EMD amount to their e-Wallet using online/challan mode before the e-Auction Date and time in the portal. The registration, verification of e-KYC, transfer of EMD in wallet and linking of wallet amount to Property must be completed well in advance, before auction.
3. Earnest Money Deposit (EMD) amount as mentioned above shall be paid online/challan mode and will be credited in bidders e-Wallet. Bidders, not depositing the required EMD online, will not be allowed to participate in the e-auction. The Earnest Money Deposited shall not bear any interest.
4. Platform **(https://www.BAANKNET.COM)** for e-Auction will be provided by e Auction service provider **M/s PSB Alliance Pvt. Ltd**. having its Registered office at **Unit 1, 3rd Floor, VIOS Commercial Tower, Near Wadala Truck Terminal, Wadala East. Mumbai-400037** (Helpdesk Number +91 8291220220, Email Id: support.BAANKNET@psballiance.com). The intending Bidders/ Purchasers are required to participate in the e-Auction process at e-Auction Service Provider's website **https://www.BAANKNET.COM** This Service Provider will also provide online demonstration/ training on e-Auction on the portal.

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5. The Sale Notice containing the General Terms and Conditions of Sale is available / published in the following websites/ webpage portal.
   (1) **https://www.BAANKNET.COM**
   (2) **www.pnbindia.in**
6. The intending participants of e-auction may download free of cost, copies of the Sale Notice, Terms & Conditions of e-auction, Help Manual on operational part of e-Auction related to this e-Auction from e-auction portal **(https://www.BAANKNET.COM).**
7. Bidder's e-Wallet should have sufficient balance (>=EMD amount) at the time of bidding.
8. During the e-auction, bidders will be allowed to offer higher bid in inter-se bidding over and above the last bid quoted and the increase in the bid amount must be of increment amount mentioned. **Ten minutes** time will be allowed to bidders to quote successive higher bid and if no higher bid is offered by any bidder after the expiry of **ten minutes** to the last highest bid, the e-auction shall be closed.
9. It is the responsibility of intending Bidder(s) to properly read the Sale Notice, Terms & conditions of e-auction, Help Manual on operational part of e-Auction and follow them strictly.
10. In case of any difficulty or need of assistance before or during e-Auction process, bidder may contact authorized representative of our e-Auction Service Provider M/s PSB Alliance Pvt. Ltd. Details of which are available on the ebkray portal.
11. After finalization of e-Auction by the Authorized Officer, only successful bidder will be informed by our above referred service provider through SMS/ email. (On mobile no/ email address given by them/ registered with the service provider).
12. The secured asset will not be sold below the reserve price.
13. The successful bidder shall have to deposit 25% (twenty-five percent) of the bid amount, less EMD amount deposited, on the same day or not later than the next working day and the remaining amount shall be paid within 15 days from the date of auction in the form of Banker's Cheque/ Demand Draft issued by a Scheduled Commercial Bank drawn in favor of "**The Authorized Officer, Punjab National Bank, M/s Nithya Enterprises payable at Madurai North Veli.** In case of failure to deposit the amounts as above within the stipulated time, the amount deposited by successful bidder will be forfeited to the Bank and Authorized Officer shall have the liberty to conduct a fresh auction/ sale of the property & the defaulting bidder shall not have any claim over the forfeited amount and the property.
14. Payment of sale consideration by the successful bidder to the bank will be subject to TDS under Section 194- 1A of Income Tax Act 1961 and TDS is to be made by the successful bidder only at the time of deposit of remaining 75 % of the bid amount/full deposit of BID amount.
15. The Authorised Officer reserves the right to accept any or reject all bids, if not found acceptable or to postpone/cancel/adjourn/discontinue or vary the terms of the auction at any time without assigning any reason whatsoever and his decision in this regard shall be final.
16. The sale certificate shall be issued in the favour of successful bidder on deposit of full bid amount as per the provisions of the act.
17. The properties are being sold on "***AS IS WHERE IS BASIS***" and "***AS IS WHAT IS BASIS***" and "***WHATEVER THERE IS BASIS***".
18. The particulars of Secured Assets specified in the Schedule hereinabove have been stated to the best of the information of the Authorised Officer, but the Authorised Officer shall not be answerable for any error, misstatement or omission in this proclamation.
19. It shall be the responsibility of the bidders to inspect and satisfy themselves about the asset

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and specification before submitting the bid. The bidder inspects the property in consultation with the dealing official as per the details provide.

20. All statutory dues/attendant charges/other dues including registration charges, stamp duty, taxes etc. shall have to be borne by the purchaser.
21. The Authorized Officer or the Bank shall not be responsible for any charge, lien, encumbrances, or any other dues to the Government or anyone else in respect of properties (E-Auctioned) not known to the bank. The Intending Bidder is advised to make their own independent inquiries regarding the encumbrances on the property including statutory liabilities, arrears of property tax, electricity dues etc.
22. The bidder should ensure proper internet connectivity, power back-up etc. The Bank shall not be liable for any disruption due to internet failure, power failure or technical reasons or reasons/contingencies affecting the e-auctions.
23. It is open to the Bank to appoint a representative and make self-bid and participate in the auction.

For detailed term and conditions of the sale, please refer https://BAANKNET.COM & www.pnbindia.in.

Date: 17.10.2026
Place: Madurai

AUTHORIZED OFFICER

PUNJAB NATIONAL BANK
SECURED CREDITOR

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