

SALE NOTICE

SARB/CBE/2026-27/ 254

DATE: 29.10.2026

To

1) M/s.AJ HOLDINGS, No:1142/E1, 1142/E3, Near Kanniga Nagar, Onnipalayam Road, Bilichi Village, Karamadai, Coimbatore District.	2) Mrs.Evangeline M Vanitha Partner cum Guarantor of M/s.AJ Holdings W/o.Mr. Anandraj No. 1, Balaji Garden, Press Colony, Coimbatore District.
3) Mr.D.Jebaseelan Selvakumar Partner cum Guarantor of M/s.AJ Holdings S/o. Mr. Devaraj No. 5, Perumal Kovil Street, Thirumalanaikenpalayam Road, Jothipuram, Coimbatore District.	4) Mr.Moses Panuel Gladson Partner cum Guarantor of M/s.AJ Holdings S/o. Mr. Rajan Flat No. 1, 38, Indus Jubilee Manor, 1 st Floor, Tank Bund Road, Nungambakkam, Chennai District.

Madam / Dear Sir,

Sub: Sale Notice - M/s AJ Holdings, Loan Account Number : 40948808842

This has reference to our earlier notice dated 07.07.2026 and paper publication dated 01.09.2026 published on 02.09.2026 in the Chennai and Coimbatore edition of The New Indian Express & Dhinamani with respect to your captioned loan account.

2. As you have failed to repay the dues inspite of repeated reminders/ notices, it has been decided to sell the hypothecated machineries to recover the dues under the loan account. The Bank shall sell the hypothecated machineries through public auction for the reserve price fixed/ more than the reserve price mentioned in the sale notice.

The details of the sale is mentioned in the Schedule hereunder,

Schedule of the Machineries:**1) Name of the borrower: M/s AJ Holdings**

No:1142/E1, 1142/E3, Near Kanniga Nagar,
Onnipalayam Road, Bilichi Village, Karamadai,
Coimbatore District.



S No	Description of Machinery (Machineries used in manufacturing of Candy and Lollipop chocolates)	Quantity
1	Batch cooker – capacity 50 kg/hr with vacuum pump – 317 kw & Agitator motor – 1.5 hp, Panel board and accessories	3
2	MS Cooling plate – 6'x3' with jacketed Pipeline for cooling water circulation.	3
3	<u>Candy Line 2 – 3000 counts/ mins</u> Batch Roller Machine – capacity 80 kgs, 3000 counts/mins	1
4	Five stage Rope Sizer machine	1
5	Former Machine	1
6	Cooling Conveyor	1
7	Panel board	1
8	Fully automated Servo Controlled High Speed Pillo Pack machine – 1400 counts speed, SS Hopper Bin, Rotary Tary Servo Brush motor – 3 Nos, Tray motor & Gear Box, conveyor, Band sealing, Pouch packing machine, Optic Server Photocell	1
9	Candy crusher	1
10	<u>Candy Line 1 – 450 counts/Mins</u> Batch roller machine – capacity 80 kgs, 450 counts/mins	1
11	Five stage rope sizer machine	1
12	Lollipop Ball Former machine	1
13	Panel board	
14	Fully automated Servo Controlled High Speed Pillo Pack machine – 450 per min counts speed, SS Hopper Bin Rotary Tary Servo Brush motor – 3 Nos, Tray motor & Gear Box, conveyor, Band sealing, Pouch packing machine, Optic Server Photocell – lollipop	1
15	Fully automated Servo Controlled High Speed Pillo Pack machine – 1400 counts speed, SS Hopper Bin Rotary Tary Servo Brush motor – 3 Nos, Tray motor & Gear Box, conveyor, Band sealing, Pouch packing machine, Optic Server Photocell	1
16	Vertical pulling machine – 25 kgs capacity, 5HP motor	1



17	IBR Boiler – 750 kgs/hr, working pressure – 10.54kg/sq c, Boiler feeder pump 2 HP – 2Nos, ID Fan-3 HP motor, Boiler Insulations, FD fan, MS feed tank – 2000 lit with supporting structure & accessories	Lot
18	Electrical installation, Erection & commissioning	Lot

- (i) **Reserve Price:** Rs 81,30,000/-
- (ii) **Date of inspection:** 06.11.2026 , 11.00 a.m to 2.00 p.m
- (iii) **Place of inspection:** No:1142/E1, 1142/E3,Near Kanniga Nagar,
Onnipalayam Road, Bilichi Village, Karamadai,
Coimbatore District.
- (iv) **Latitude & Longitude:** 11.195684, 76.98608
- (v) **Date and Time of E-auction:** 20.11.2026, 11.00 A.M to 04.00 P.M
- (vi) **EMD Amount** To be paid on or before 20.11.2026 upto 3:00 p.m
- (vii) **EMD Amount :** Rs.8,13,000/-
- (viii) **BID Multiplier:** Rs 20,000/-
- (ix) **Machineries type :** Machineries used in manufacturing of Candy and Lollipop chocolates
- (x) **Insurance:** Valid policy available.

Yours faithfully,



Authorised Officer

