

[Abridged sale notice for publication in newspapers for the online auction to be conducted through Baanknet.com portal]

Bank of Baroda - ROSARB [Regional Stressed Assets Recovery Branch]

Lotus Centre, 3rd Floor, No. 4312/13D, V.P. Rathinasamy Road, Madurai – 625014

Telephone Number – 0452 - 2602200, e-mail id: sarmdr@bankofbaroda.bank.in

Sale Notice for Sale of Immovable Properties

“APPENDIX- IV-A [See proviso to Rule 6 (2) & 8 (6)]”

E-Auction Sale Notice for Sale of Immovable Assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 6 (2) & 8 (6) of the Security Interest (Enforcement) Rules, 2002.

Notice is hereby given to the public in general and in particular to the Borrower (s), Mortgagor (s) and Guarantor (s) that the below described immovable property mortgaged/charged to the Secured Creditor, possession of which has been taken by the Authorized Officer of Bank of Baroda, Secured Creditor, will be sold **on “As is where is”, “As is what is”, and “Whatever there is”** basis for recovery of dues in below mentioned account/s. The details of Borrower(s)/Mortgagor (s)/ Guarantor (s) /Secured Asset/s/Dues/Reserve Price/e-Auction date & Time, EMD and Bid Increase Amount are mentioned below: -

Name & Address of Borrower (s) / Guarantor (s) / Mortgagor (s)	M/s. Sri Ganesh Match Industries (Borrower) Represented by its Proprietor Mr. M. Ganesan No 5/180, Chinnamoopanpatti Village, Virudhunagar-626 001 Mr. M. Ganesan (Mortgagor) S/o Late Mr. Manoharan Door No 68/1, S.M Penpadasalai Street, Virudhunagar-626 001. Mrs. G. Devi (Guarantor) W/o Mr M.Ganesan, Door No 68/1, S.M Penpadasalai Street, Virudhunagar-626 001.
Detailed description of the immovable property with known encumbrances, if any (owner/Mortgagor name)	All that part and parcel of land & building located at Virudhunagar District, Virudhunagar Registration District, Virudhunagar Joint No. II Sub Registration District, Virudhunagar Taluk, Chinnamoopanpatti Village, Sivagnanapuram village panchayat, Virudhunagar panchayat Union, Survey No 97/1D, Land and Building to the extent of 0.25.5 in which middle vacant land to the extent of 12.209 cents .or 5318.4375 sq. ft. and the house constructed thereon bearing Old Door No. 5/141 and New Door No 5/180

	Boundaries: On the North: Land belonging to M. Ganesan On the East: Village Natham Land, Marzipan's land and land belonging to C. Pavalakodi On the South: Land belonging to C. Pavalakodi On the West: East West 20ft breadth South North length common pathway The property is standing in the name of Mr. M. Ganesan S/o Late Mr. Manoharan Known encumbrances, if any: Nil GPS Coordinates (for location reference): Latitude: 9.605395 Longitude: 77.939865 Property ID in BAANKNET Portal: BARB602820260002
Total Dues	Rs. 22,63,748/- (Rupees Twenty-Two Lakhs Sixty-Three Thousand Seven Hundred Forty-Eight only) as on 28-08-2026 and further costs, charges.
Date of e-Auction and Time of E-auction	17-09-2026 2.00 PM to 6.00 PM
Reserve price, Earnest Money Deposit (EMD) and Bid Increase Amount	1. Reserve Price of the property: Rs.14,20,000/- (Rupees Fourteen Lakhs Twenty Thousand Only) 2. Earnest Money Deposit (EMD): Rs. 1,42,000/- (Rupees One Lakh Forty-Two Thousand only) 3. Bid Increase Amount: Rs.25,000/- (Rupees Twenty-Five Thousand only)
Status of Possession (Constructive /Physical)	Physical Possession
Property Inspection date & Time.	15-09-2026 - 10.00 AM to 4:00 PM

For detailed terms and conditions of sale, please refer/visit to the website link <https://bankofbaroda.bank.in/e-auction> and online auction portal <https://baanknet.com>
 Also, prospective bidders may contact the Authorised officer on **Tel. No. 0452-2602200, Mobile No. 9790247824**

Date: 28-08-2026
Place: Madurai

Name: L. PARTHA SARATHI
Authorized Officer
Bank of Baroda