



बैंक ऑफ़ बड़ौदा Bank of Baroda



By Speed/Regd. Post

BOB/ROSARB/INDORE/2026-27/095

Date: 27-07-2026

To

1.	M/s. Super Hygiene Products Pvt Ltd. (Borrower) Directors: Mr. Kaushal Seth, Mrs. Anupama Seth and Mr. Toshan Seth. Address: 507, Captain C S Naidu Arcade, Old Palasia, Indore MP-452018.	2.	Mr. Kaushal Seth S/o Mr. Brij Kishore Seth. (Guarantor) Address: Plot No. 18-19, Block E & F Gulmohar Extension Colony, Indore MP-452018.
3.	Mrs. Anupama Seth W/o Mr. Kaushal Seth (Guarantor) Address: Plot No. 18-19, Block E & F Gulmohar Extension Colony, Indore MP-452018.	4.	Mr. Toshan Seth S/o Mr. Kaushal Seth (Guarantor) Address: Plot No. 18-19, Block E & F Gulmohar Extension Colony, Indore MP-452018.

Dear Sir/Madam,

Re: Notice under Rule 8(6) and Rule 9(1) of the Security Interest (Enforcement) Rules, 2002 of the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (SARFAESI Act, 2002)

Whereas the undersigned being the Authorized Officer of the Bank of Baroda u/s 13(2) of the above said SARFAESI Act, 2002 and in exercise of the powers conferred u/s 13(2) of the said Act read with Rule 3 issued a Demand Notice on **11-03-2026** calling upon the Borrower(s)/Guarantor(s)/Corporate Guarantor(s) of **M/s. Super Hygiene Products Pvt Ltd. (Borrower), Mr. Kaushal Seth S/o Mr. Brij Kishore Seth. (Guarantor), Mrs. Anupama Seth W/o Mr. Kaushal Seth (Guarantor), Mr. Toshan Seth S/o Mr. Kaushal Seth (Guarantor)** to repay the amount in terms of the said notice within 60 days from the date of the said notice.

And whereas the Borrower(s)/Guarantor(s)/Corporate Guarantor(s) having failed to repay the amount and hence, the undersigned, in exercise of the powers conferred u/s 13(4) of the said Act read with Rule 4 and/or Rule 8 of the Security Enforcement Rules, 2002 has seized/taken over the possession of the property/properties (hereinafter referred as the said properties) on **17-06-2026** more particularly described herein below.

And whereas the undersigned in exercise of the powers conferred u/s 13(4)(a) of the SARFAESI Act, 2002 proposes to realize the bank's dues by Sale of the said properties.

And whereas the Sale of the said properties will be done on "as is where is" "As is what is" and "whatever is basis" through E-Auction conducted on-line through "baanknet" portal and the date of Sale has been fixed on **08-09-2026** from **2:00 P.M. to 6:00 P.M.** wherein the Reserve

क्षेत्रीय दबावग्रस्त अस्ति वसूली शाखा इंदौर : प्लॉटनं. 12, आर. सी. स्कीम नं. 134, मेनरोड निपानिया, इंदौर - 452010 (म. प्र.) भारत फोन: 0731- 2437060, 61, 62, 63, 65, मोबाईल +917880103915, ईमेल- sarind@bankofbaroda.com, www.bankofbaroda.bank.in
Regional Stressed Asset Recovery Branch: Plot No. 12, R.C. Scheme no. 134, Main Road Nipaniya, Indore- 452010 (M.P.) India
Phone- 0731- 2437060, 61, 62, 63, 65 Mobile +917880103915, E-mail- sarind@bankofbaroda.com, www.bankofbaroda.bank.in





Price and EMD Amount as mentioned below has been fixed in respect of the immovable/movable property and as per other terms and conditions as stipulated under the said Act/Rules.

Notice of **30** days in terms of the provisions under SARFAESI Act, 2002 read with Rule 9(1) of Security Interest (Enforcement) (Amendment) Rules, 2002 is hereby given to the Borrower(s)/Guarantor(s)/Corporate Guarantor(s) for auction sale of the said property/ies.

The amount due from the Borrower(s)/Guarantor(s)/Corporate Guarantor(s) as above to the bank as on the scheduled date of Sale will be **Rs. 1,17,47,496.34** + unapplied interest and charges which has to be realized by the Sale of the said properties, which please note.

Details of Secured Assets/Mortgaged Property

S.NO.	DESCRIPTION OF SECURED ASSETS WITH BOUNDARIES	1.RESERVE PRICE 2.EMD 3.Bid Increase amount	Status of Property possession (Constructive /Physical)	Inspection Date
1.	All that part and parcel of the property consisting of residential house situated at plot no. 18 & 19 Part, block E and F Gulmohar Extension on the survey no. 1310, 1312 and 1315/1, 1325/1, Tehsil and District Indore MP. admeasuring plot area 3150 Sq. Ft. constructed area 4200 Sq. Ft. belonging to Mr. Kaushal Seth and Mrs. Anupama Seth. Boundaries for Block "F" East - Road West – Block- D North – Block- G South- Block-E Boundaries for Block "E" East - Road West – Block- C North – Block- F South- Road	1.Rs. 4,71,75,000 /- 2.Rs.47,17,500/- 3.Rs.10,000/-	Symbolic	03-09-2026 11:00am to 1:00 pm

For detailed terms and conditions of sale, please refer to the link provided in www.bankofbaroda.in/e-auction.htm and www.baanknet.com also, prospective bidders may contact the authorized officer on Phone- 0731- 2437060,64,65 Mobile +91 7880103915.

Yours faithfully,


Authorized Officer

